

Lupin Limited

UBS Global Specialty Pharmaceuticals Conference

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Agenda

☞ **Lupin today**

☞ **Capabilities**

☞ **Businesses**

☞ **Financials**



Mission

*"To be an innovation led
transnational pharmaceutical
company"*



Lupin today

- ☞ Business portfolio: *Intermediates, Active Pharmaceutical Ingredients (API's), Finished Dosages, Herbal products, Novel Drug Delivery Systems (NDDS), New Chemical Entities (NCE's)*
- ☞ *Revenues:* USD 261.5mn (FY '04)
- ☞ Over 3,600 *people*
- ☞ Amongst the *Top 6* pharmaceutical companies in India
- ☞ *Strong R&D and manufacturing* capabilities
- ☞ *Global leaders* in anti-TB products and Cephalosporins
- ☞ *Listed* on all major Indian stock exchanges. Market cap \$ 750 mn.



Lupin's business model

- ☞ Fermentation & Process Chemistry
- ☞ Economies of scale
- ☞ Long term partnerships

Build global leadership

- ☞ Generics Research
- ☞ NDDS
- ☞ NCE
- ☞ Regulatory / Intellectual Property

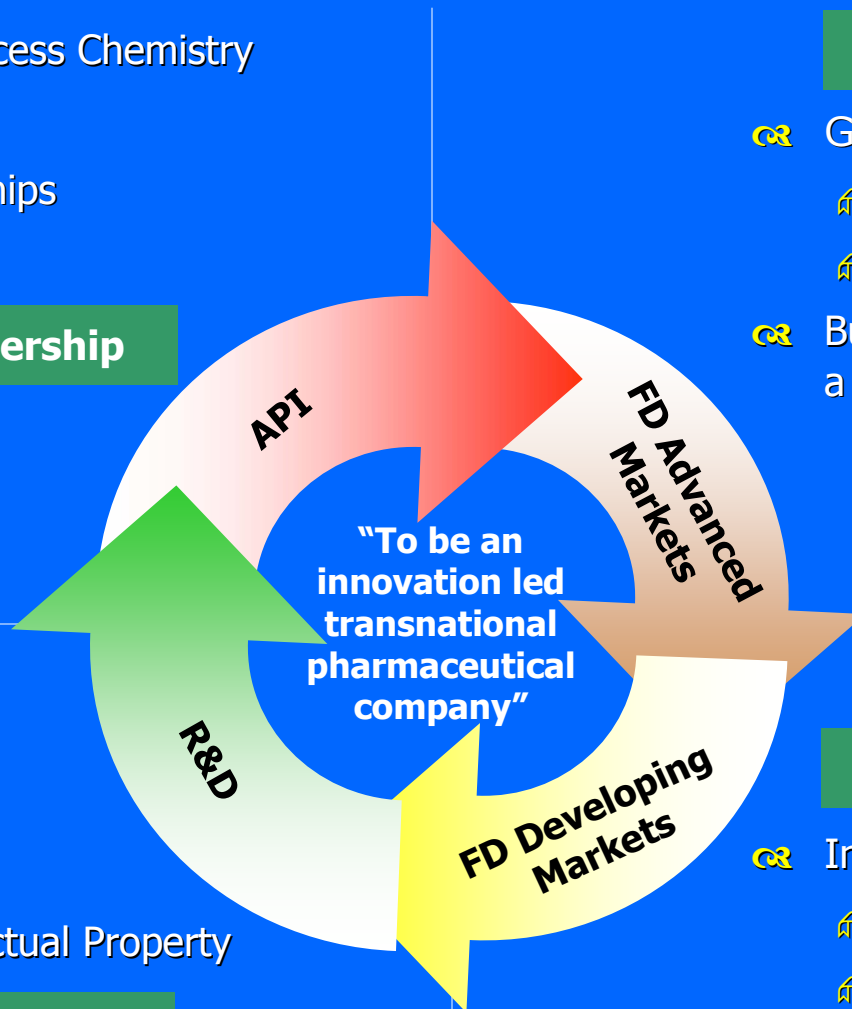
Differentiation

Generics / Specialty

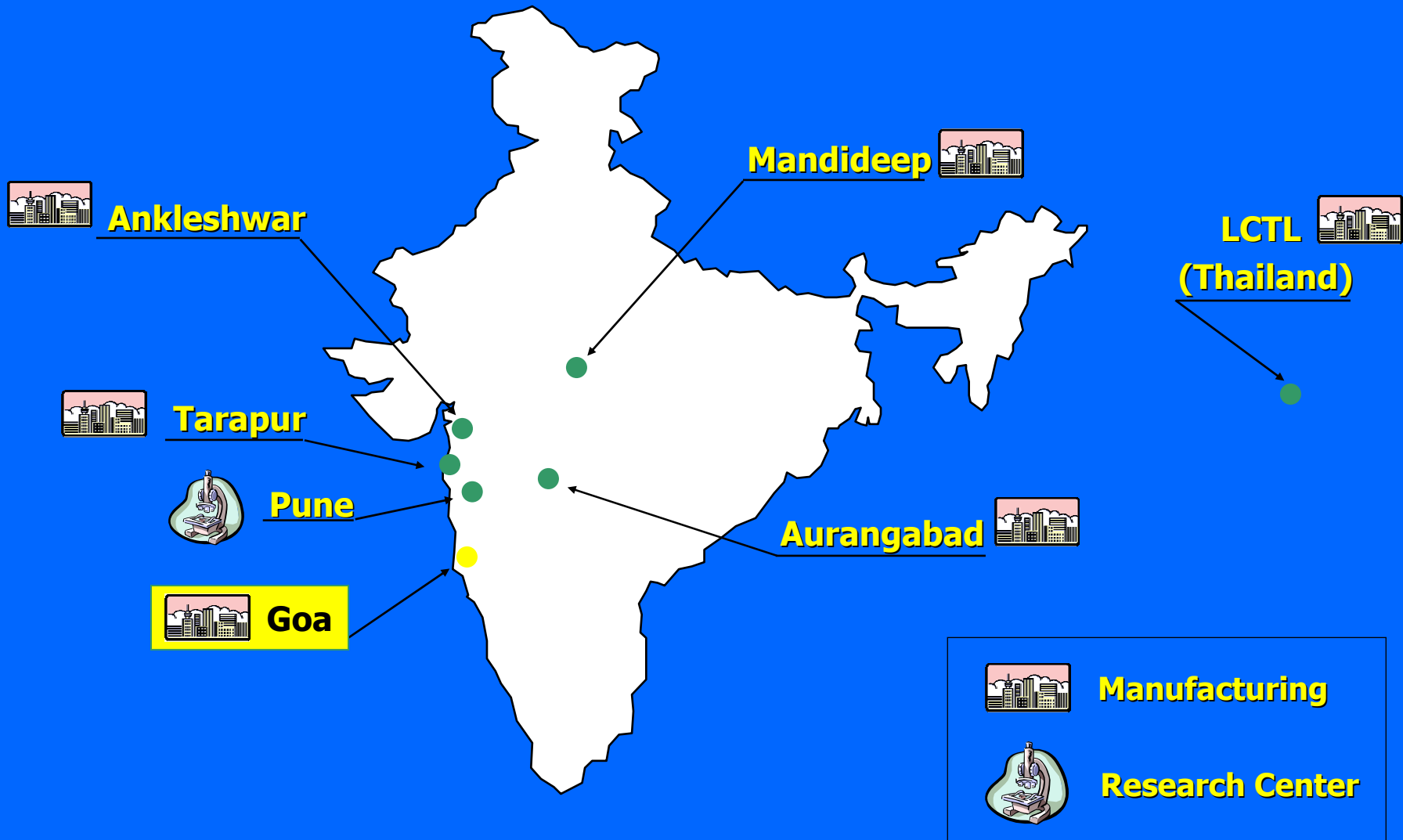
- ☞ Generics:
 - ☞ Integrated products
 - ☞ Expand to new geographies
- ☞ Building marketing presence as a pediatric player

Consolidate Position

- ☞ India
 - ☞ Expand therapeutic width
 - ☞ Focus on "lifestyle" segments
 - ☞ Launch of Herbal division
- ☞ Building presence in CIS



Our locations



World class manufacturing

9 USFDA approved sites

- Integrated manufacturing for API & finished dosage **Injectable** Cephalosporins
- Integrated manufacturing for API & finished dosage **Oral** Cephalosporins
- Prils facilities
- Fermentation plant for Rifampicin / Lovastatin

European regulatory approved

- Sterile cephs facility for finished products

State-of-the-art oral facility in Goa

WHO certified

- Finished products manufacturing facility for Tuberculosis products



R&D

- ☞ Dedicated research facility in Pune, India
 - 150,000 sq ft, 19 acre
- ☞ 220+ scientists, all post-grads
- ☞ Research Spend 8% of revenues
 - Process research – DMFs
 - Finished Products – ANDAs
 - NDDS
 - NCE's
- ☞ 150+ patents filed, 53 granted



API & intermediates

- ☞ Fully Integrated – amongst leading global supplier of intermediates
- ☞ Long term relationship with customers : sustained revenues
- ☞ Manufacturing facilities = world scale / FDA approved
- ☞ Focus on cost leadership
- ☞ Established : cost + quality + reliability
= competitive advantage

Cephs, Prils & Statins portfolio being expanded



Aiming Global Leadership



API – global position

Product	Therapeutic Segment	Rank
Ethambutol	Anti-TB	1
Rifampicin	Anti-TB	1
Pyrazinamide	Anti-TB	1
7ACCA	Cephalosporin - Intermediate	2
7ADCA	Cephalosporin - Intermediate	1
Lisinopril	Cardiovascular	2

Amongst the top 2 in each area of focus



Finished dosage – India

- ☞ Key player in Indian branded and generic formulations market
- ☞ Growing at **20%** (market: 7%)
- ☞ Broad therapeutic portfolio and wide product basket in therapy groups of cephalosporin, pulmonary, cardiology, diabetes, pain management, nutritionals & gastroenterology
- ☞ Dominant position in the **pulmonary specialty** with 45% market share in anti-TB
- ☞ Extensive customer coverage with **1,200** strong field force covering **90,000** physicians across **12 specialties**
- ☞ Widespread distribution network
 - 28 national warehousing centers. **With over 95% retail penetration.**



US Finished Dosage

☞ Generics:

- 5 ANDAs approved, including 2 injectables
- **Cef Axetil** launched with **Watson**
- Tie-up with **Baxter** for **Ceftriaxone** (market size: \$ 700 mn)
- Oral non-ceph finished dosage facility at Goa commissioned – to facilitate new ANDA filings

☞ Branded:

- 1st specialty product **Suprax[®]** launched through national sales force
- Agreement with **Allergan** to promote **Zymar[™]**
- Positioning to emerge as a key **pediatric player**



Generics

Research

- Over 60 scientists in Finished dosage research
- Leveraging the API research strength
- CR capabilities

- Injectable Ceph
- Oral Ceph
- Non-ceph orals
- Focus on Regulatory and Quality

Approved Facilities

- 5 ANDAs filed and approved
 - First approval in less than a year
- 14 ANDAs planned for FY '05
- Over 30 products in development

Marketing

- Focus markets:
 - US, Germany, France, UK
- Partnership model – Alliances with major generic companies

Pipeline



Vertically integrated strength – Generics

Cephalosporins

Broad product portfolio - sterile (high entry barriers) and non-sterile
Only company till date to receive approval for Ceftriaxone (Rocephin®)

Prils

High manufacturing expertise, entry barrier
Lisinopril, Benazepril, Quinapril, Ramipril....

Statins

Fermentation experience > 10 years
Lovastatin, Simvastatin, Pravastatin....



Robust pipeline – filings for FY'05 (\$20 bn+ opportunity)



Branded

- Focus – Pediatrics
- Substantial market potential (**\$8B+**)
- Niche market with large unmet needs
- Very few companies focus on pediatrics
- Fastest growing **Rx segment**
- Niche Physician targets – **Pediatricians, Pediatric allergists & other HVPs**
- Lupin's Development strength in compliance enhancing platforms – convenient dosage forms & taste masked products



Suprax® - flagship brand

∞ Positive image of the brand

➤ **Trusted and respected by pediatricians**

➤ Positioning in **AOM and UTI**

∞ Launched through Lupin Pharmaceuticals, Inc.

➤ Dedicated national pediatric sales force: **45 reps**

➤ Target: **10,000** high Prescribing Physicians

➤ Suprax in Primary position in every detail

➤ Agreement with Allergan to promote **Zymar™**

➤ National retail distribution

∞ Portfolio strategy

➤ Line-extensions of **Suprax**

➤ Strong NDDS capability will drive internal product offering

➤ Alliances/partnership/In-licensing



R&D – NCE

- ❧ Mid to Long-term opportunity
- ❧ Over 60 scientists
- ❧ Comprehensive In-house drug development capabilities
- ❧ 2 Strategies:
 - Phytochemistry (Herbal/NCE Route)
 - Migraine – Clinical phase II trials in progress
 - Psoriasis – IND approved; clinical phase I trials in progress
 - Medicinal chemistry
 - Anti-TB
 - Anti inflammatory
 - Diabetes

❧ 2 INDs filed and approved, CTs under progress in India



STATUS OF IND FILINGS

CM&C Preclinical Tox./PK IND Filing IND Approval


Phytochemistry:

Anti-migraine 

Psoriasis 

NCE's:

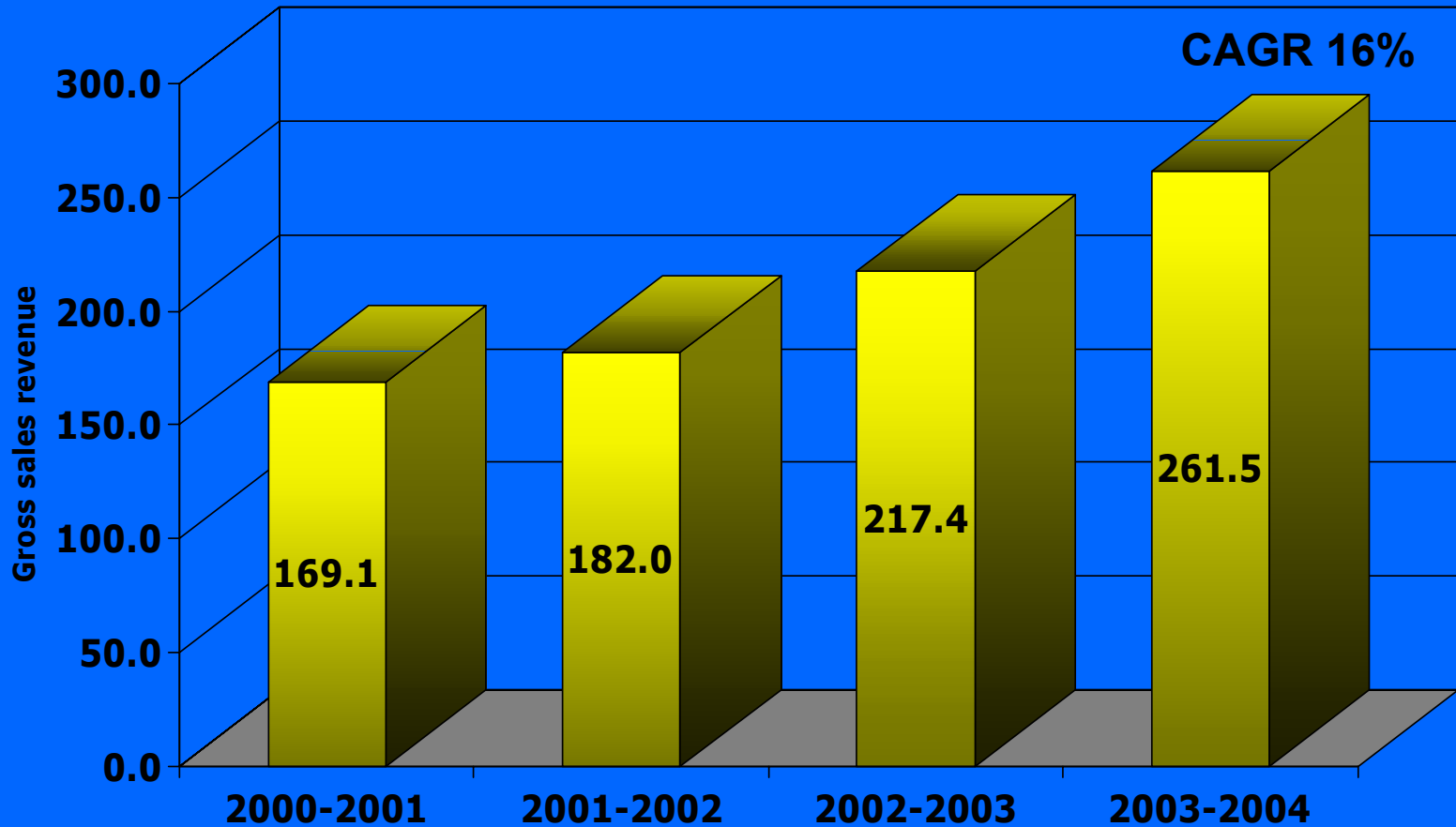
TB 

Psoriasis 

Anti-inflam. 



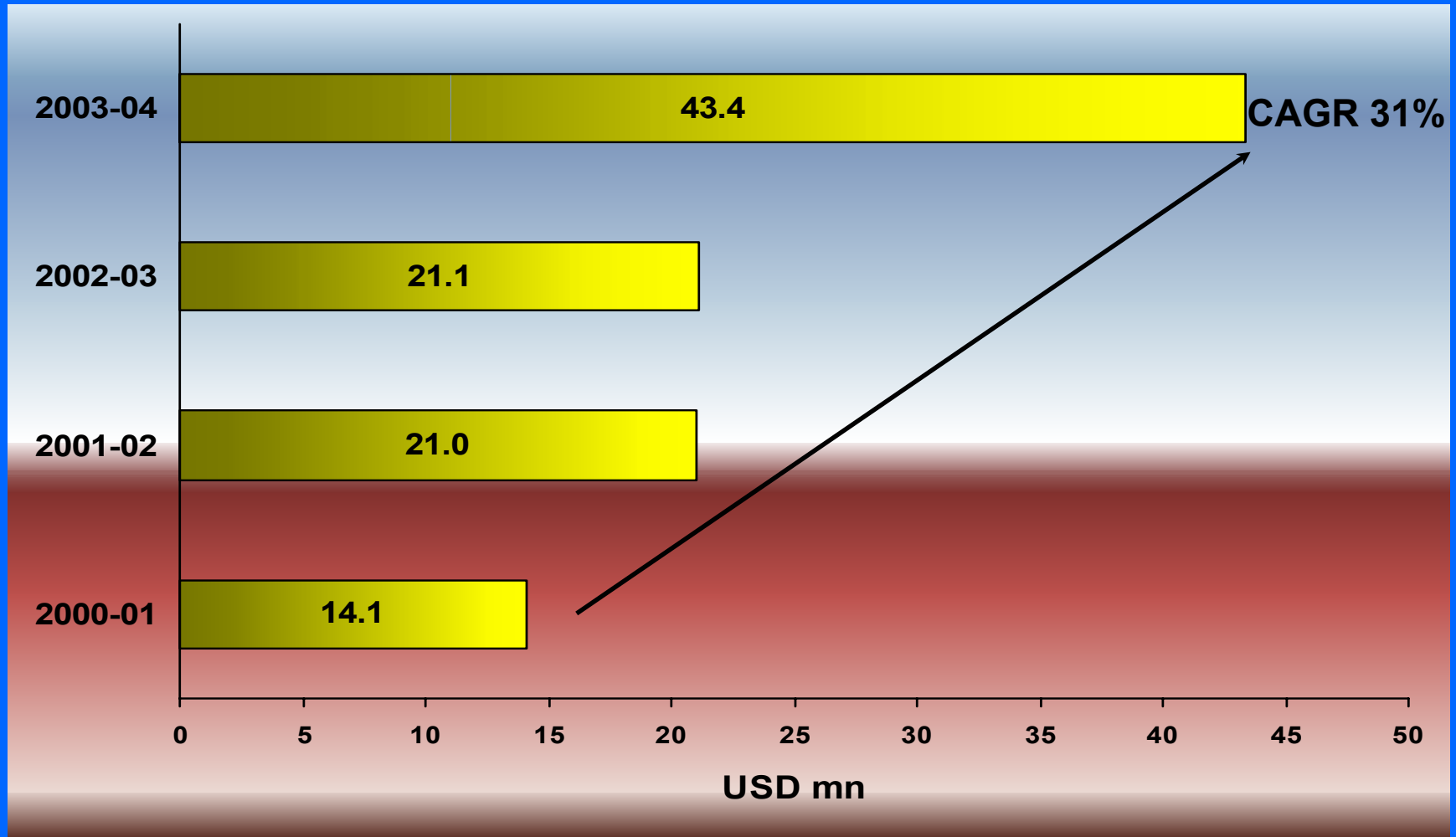
Revenues: a rising trend



Figures in USD million

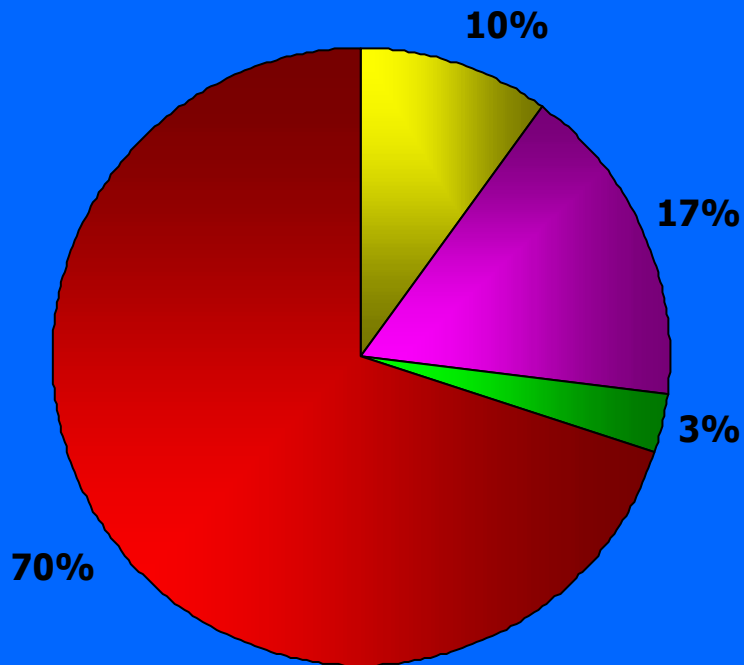


Pre-tax income: rising faster

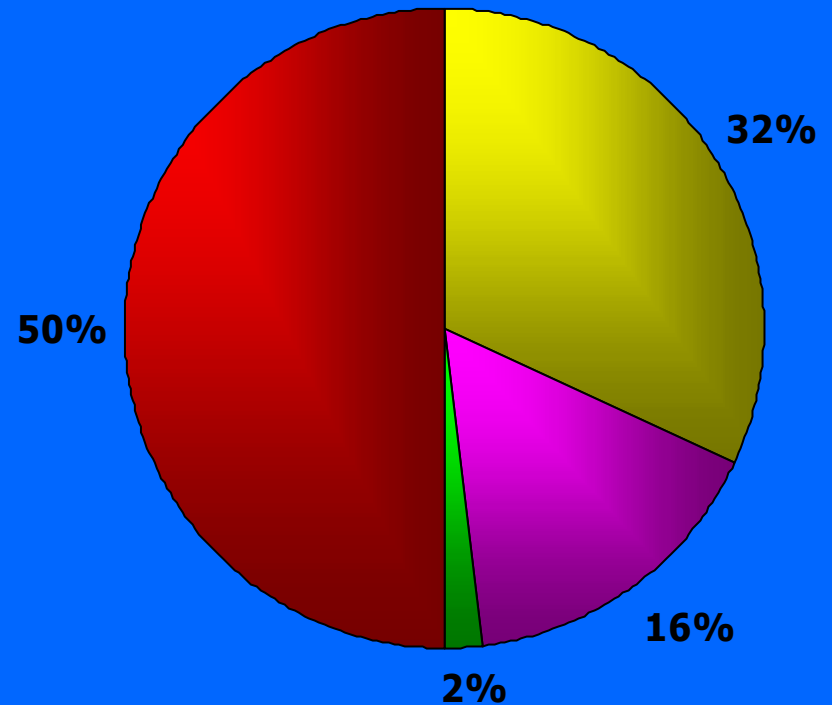


Increased revenues from the advanced markets

2000-2001



2003-2004



America & Europe

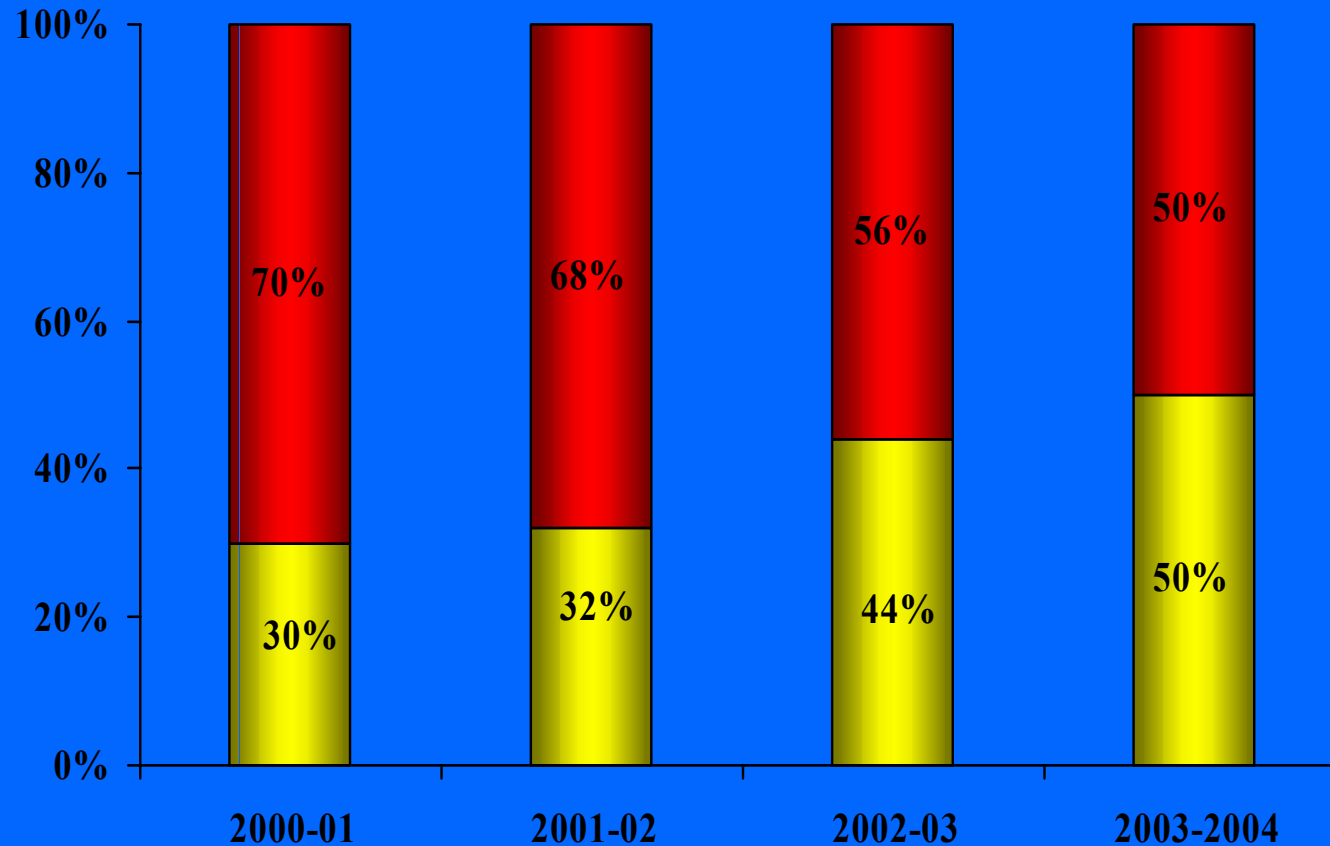
South East Asia (incl China)

Other Markets

India



Changing Scenario: Increasing global presence

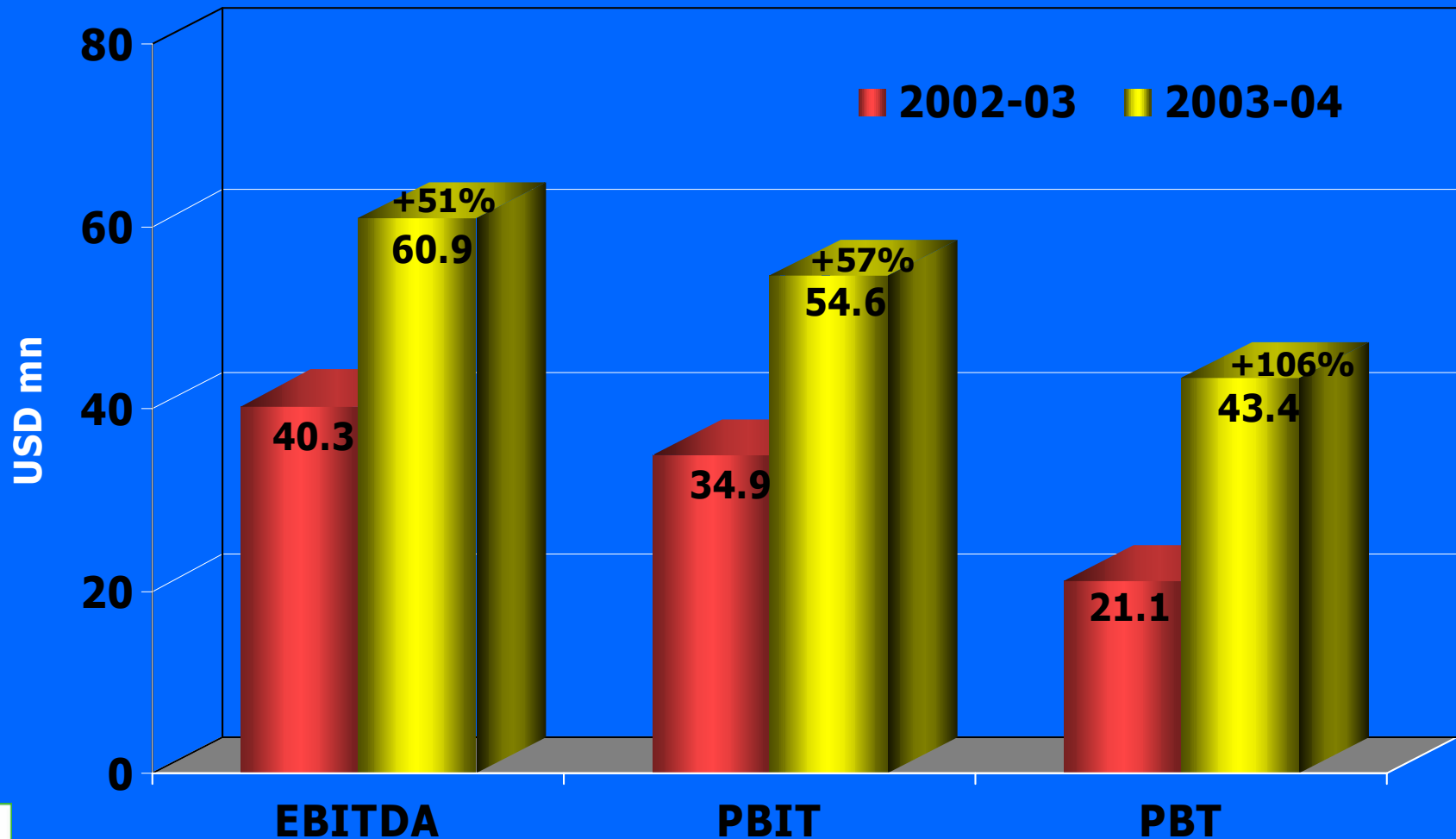


■ Exports

■ India



Higher profitability



EBITDA
Before extraordinary expenses

PBIT

PBT



Improved balance sheet

(USD mn)	2002-03	2003-04
Sources Of Funds		
Shareholders Funds	83.1	97.4
Loan Funds	141.5	82.0
Deferred Tax	19.5	20.5
	244.1	199.9
Application Of Funds		
Net Fixed Assets	107.9	116.2
Investments	1.8	1.9
Net Current Assets	134.4	81.8
	244.1	199.9
Key Ratios		
Debt Equity Ratio	1.7:1	0.8:1
ROCE*	14.2%	24.0%

* Adjusted for extraordinary items

The Lupin Edge

☞ Generics:

- Vertical Integration in niche segments, e.g. sterile products, cephalosporins and fermentation

☞ API:

- Global scale of operations in chosen segments

☞ Branded Specialty:

- Drug delivery system strength driving the pipeline for branded strategy
- Foray in Pediatrics in US

☞ Research:

- Investment in R&D to enable NCE's



The Lupin flower



Our inspiration:

It nourishes the soil in which it grows, benefiting the environment in the process.

